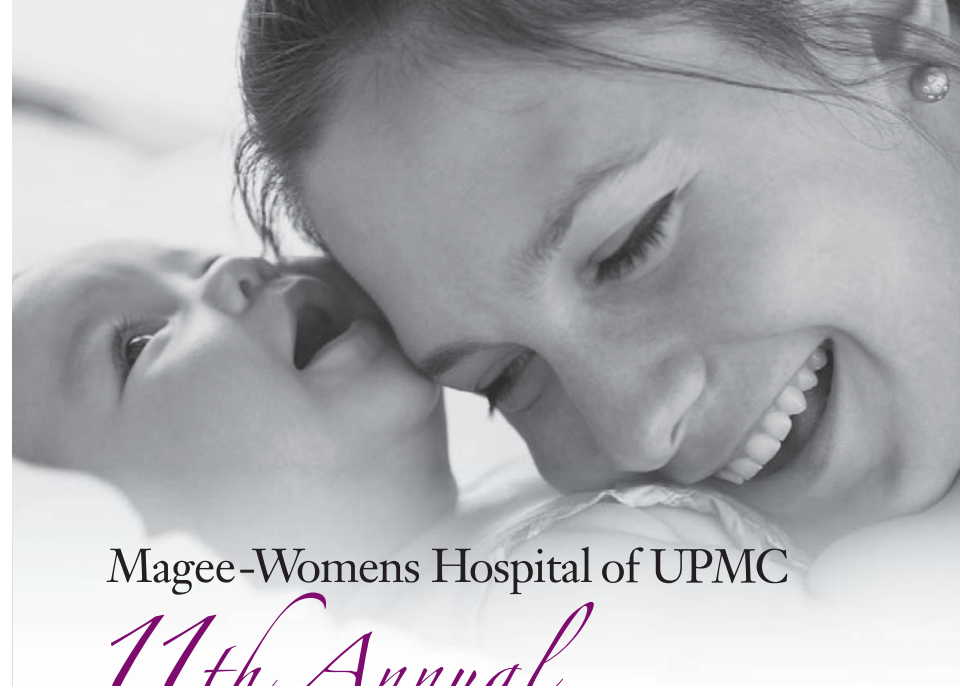


Magee-Womens Hospital
of UPMC

300 Halket Street
Pittsburgh, PA 15213



Magee-Womens Hospital of UPMC
11th Annual
WOMEN AND INFANTS
HEALTH CARE CONFERENCE

Auditorium
Magee-Womens Hospital of UPMC
Wednesday, October 16, 2013



Dear Colleague:

Welcome to our 11th Annual Women and Infants Health Care Conference. As a nurse at Magee-Womens Hospital for more than 25 years, I am proud to welcome you to our annual education program featuring national and local experts on the state of maternal-child nursing.

The topics have been selected by a planning committee of nurses who share the passion for education and patient care for which we are known. At Magee, we strive to achieve a health care environment that emphasizes high-quality patient care, clinical autonomy and responsibility, strong nurse leaders, participatory decision-making, encouragement of professional development, and high levels of job satisfaction.

Nursing is a rich and rewarding career. Perhaps no other profession offers as many opportunities to make a positive impact in the lives of our patients and their families. We care for them during some of the most important times of their lives and, as a result, become part of their lifelong memories.

Thank you for your care and commitment to patients and their families. I look forward to seeing you at our conference in October.

Maribeth McLaughlin RN, BSN, MPM
Chief Nursing Officer and Vice President, Patient Care Services

Target Audience

Health care professionals and health care students involved with the care of mothers, infants, and caregivers.

Questions?

Contact Sarah Goscicki at odess@upmc.edu or by phone at (412) 641-4219.

Poster Abstracts

Poster Abstracts are being sought on innovative, evidence-based nursing practice in maternal-infant care. Abstracts should be 500 words or less and define the identified issue, practice details, and outcomes noted. If you are interested, please e-mail cmilford@magee.edu by September 20, 2013. Authors will be notified by September 27, 2013 of acceptance for presentation.



Schedule

6:30am

Pre-Conference Registration /Continental Breakfast

7:00 - 7:45

Optional Pre-Conference Addressing In-Hospital "Falls" of Newborns
Vivian Petticoard, MSN, RNC, CNL
Clinician, Womancore Birth Center,
Magee-Womens Hospital

7:00 - 8:00

Registration / Continental Breakfast

8:00 - 8:15

Welcome/Opening Remarks
Maribeth McLaughlin, RN, BSN, MPM
Chief Nursing Officer Vice President, Patient Care Services
Magee-Womens Hospital

8:15 - 9:00

General Session

Centering Blossoms at Magee-Womens Hospital

Megan Rockey, PA-C & Jill Ehyeart, RN, CBC
Outpatient Clinic, Magee-Womens Hospital

9:00 - 10:00

Breakout Sessions

Option A - CCHD Screening: Goals and Diagnoses Identified

Melissa M. Riley, MD
Assistant Professor of Pediatrics
Children's Hospital of Pittsburgh and
Magee-Womens Hospital
Medical Director, Neonatal Transport Services
UPMC Newborn Medicine Program

Option B - Art Therapy with Patients in the Inpatient Setting

Jennifer Rozell, BFA
Art Therapy Intern, Seton Hill University
Master of Arts Program with Specialization in Counseling

10:00 - 10:15

Break/Posters

10:15 - 11:15

Breakout Sessions

Option C - Obstetric Hemorrhage: All Roads Lead to Rome

Sara Sakamoto, MD
Fellow, Division of Maternal Fetal Medicine
Department of Obstetrics/Gynecology/Reproductive Sciences

Option D - Antibiotic Resistance in the NICU: The Challenge of MDROs in the Neonatal Patient

Andrew J. Nowalk, MD, PhD
Assistant Professor of Pediatrics, Children's Hospital of UPMC
and University of Pittsburgh School of Medicine
Division of Pediatric Infectious Disease

11:15 - 11:30

Break/Posters

11:30 - 12:30

General Session

Thermoregulation of the Newborn

Stephanie Kendra Ardell, MD
Clinical Assistant Professor of Pediatrics
Division of Newborn Medicine

12:30 - 1:30

Lunch

1:30 - 2:30

Breakout Sessions

Option E - Antibiotic Resistance In OB/GYN

Richard H. Beigi, MD, MSc Associate Professor of Reproductive
Sciences
Division of Reproductive Infectious Diseases, Immunology &
Obstetric Specialties
Department of Obstetrics/Gynecology/Reproductive Sciences

Option F - NEC: Why Breast Really is Best

Jennifer Kloesz, MD
Associate Director, Neonatal-Perinatal
Medicine Fellowship Program,
Magee-Womens Hospital

2:30 - 2:45

Break/Posters

2:45 - 3:30

General Session

Separating Yourself: Caring for an Addicted Patient

Stephanie Bobby BSN, RN, CARN
PNCC, Unit 3200, Magee-Womens Hospital

3:30 - 4:30

General Session

Knowledge of Healthcare Environment

Chalon T. Turner, Esq.
UPMC Associate Counsel

4:30

Questions / Answers / Evaluations

Registration Information

Magee Employee Registration Fee: No Charge

UPMC Employee Fee: \$40

Non-UPMC Participants: \$80

Full-Time Students (pre-license): \$40

Fee includes: Continental breakfast, lunch, syllabus, and certificate.

Registration deadline is October 9th, 2013

UPMC employees must register by completing the below form and submit it via FAX at 412-641-5305 or U.S. mail. Payment must accompany registration in the form of a credit card. **If you do not receive email confirmation of your registration within 3 business days, please contact Sarah Goscicki at odess@upmc.edu or by phone at (412) 641-4219.**

Non-UPMC participants can register online at classes.upmc.com, search keyword Maternal.

Parking

For UPMC employees, free parking will be available in the lot on Second Avenue between Irvine Street and Hot Metal Street. There is free shuttle service to and from the hospital. Please allow a half-hour extra for the shuttle service.

For all other participants, parking will be available in the hospital lot for a discounted fee of \$5.

Refund Information

If you must cancel, a \$20 administration fee will be deducted from your registration. **No refunds will be granted for less than a 1-week notification or non-attendance.** To cancel, please call 412-641-4219.

Continuing Education Credit

This continuing nursing education activity has been approved for 6.75 contact hours by the UPMC Provider Unit of the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. To receive contact hours, the participant must attend the entire session and complete the evaluation form. The optional pre-conference educational lecture has been approved for .75 contact hours.

Registration Form

11th Annual Women and Infants Health Care Conference

Name / Credentials	
Hospital / Community / School Affiliation	
Address	
Phone	
E-mail	
Method of Payment	
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
<input type="checkbox"/> Magee Employee	Manager Signature: _____
Credit Card #	Expiration Date
CIN# (3 digit number on back of credit card) _____	
Signature	

UPMC Journal Entry Transfer. If you are a UPMC employee and your department will be responsible for payment, we can charge your department directly. **DO NOT SUBMIT a disbursement to UPMC Accounts Payable.**

Complete the following:

Business Unit: _____ Account Number: _____

Department ID Number: _____

Authorized department signature: _____

Registration Form must include full payment.

Please send the completed form to the following address.

Phone: 412-641-4219

Fax: 412-641-5305

Magee-Womens Hospital of UPMC
ATTN: Sarah Goscicki, Room 2157
300 Halket Street
Pittsburgh, PA 15213

You will receive confirmation notification once your registration is processed.

Do you plan to park at the 2nd Avenue Lot?

Yes No

Are you going to attend the Pre-Conference Addressing In-Hospital "Falls" of Newborns?

Yes No

Select 9 - 10AM Breakout Session

Option A - CCHD Screening: Goals and Diagnoses Identified

Option B - Art Therapy with Patients in the Inpatient Setting

Select 10:15 - 11:15AM Breakout Session

Option C - Obstetric Hemorrhage: All Roads Lead to Rome

Option D - Antibiotic Resistance in the NICU: The Challenge of MDRO in the Neonatal Patient

Select 1:30 - 2:30PM Breakout Session

Option E - Antibiotic Resistance in OB/GYN

Option F - NEC: Why Breast Really is Best